

The commercial vehicle industry is a complex ecosystem, made up of many different stakeholders. This includes the OEMs and Upfitters who manufacture the components of the unique configurations built to meet specific use cases, the dealers who sell these work trucks, vans, and SUVs, the buyers who need them, and all the other services required throughout that vehicle's cradle to grave. With the speed of change in today's world, it's important for all stakeholders to keep up with the latest trends and topics affecting the commercial vehicle industry, but it can be almost impossible to stay current.

The Commercial Vehicle Business Summit was developed to offer the industry a biannual format to do just that - stay current on important issues and trends direct from a broad cross-section of stakeholders. From panel discussions, to pre-



sentations, to fireside chats, to Q&A sessions over the course of two days, Summit attendees get insights, tips, best practices and real-world applications for the commercial vehicle industry, brought to them by experts throughout the space.

And the best news of all? As a sponsor, you can get in front of ALL these commercial vehicle audiences in one place, virtually!

Sponsor Packages	Platinum	Gold	Silver
PRE-EVENT MARKETING			
Logo included in Event Marketing Materials	✓	✓	✓
Logo included on speaker presentation template	✓		
Pre-Event Email Logo Inclusion	✓		
Landing Page Logo	✓	✓	✓
Social Media Promotion (Pre-Event)	✓		
Named in all Event Press Releases	✓	✓	✓
EVENT MARKETING			
Two Speaking or Panel Slots, one each day of the Event	✓		
Logo included in speaker template	✓		
One Panelist Speaking Slot		✓	
Logo included on registration/platform event web pages	✓	✓	Small
Logo included on Work Truck Solutions event landing page	✓	✓	Small
Intermission Sponsor	✓	✓	
POST-EVENT PROMOTION			
Post-Event Email Sponsor	✓	✓	
Social Media Promotion	✓	✓	
Event Replay Logo Sponsorship	✓		
POST-EVENT DATA			
Access to Attendee List for CRM	✓		